



E-Newsletter - February 2011

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February Calendar of Events

No events listed.

This calendar is for MMBA events only (chapter trail days, races, etc.). Chapters who wish to add events should email communications@mmba.org and include things such as web addresses, dates, times, etc.

State Board

Executive Board

Nate Phelps, President
Diane Ursu, Vice President
Glen Ruczynski, Secretary

At-Large Members

Bruce Geffen
Martin Hall
Diane Ursu
Larry Verna

Chapter Representatives

Brad Hranach, Holly/Flint
Nick Shue, Metro North
Dave Thompson, Metro South
Chris Mensing, Mid-State

Western Chapter Announces 50 in 5

By Diane Ursu

The day after the sold-out *Ride the Divide* movie event in Grand Rapids, Western Chapter President Martin Hall announced the chapter's initiative to build 50 miles of trail in 5 years in Grand Rapids. The 50 in 5 would include the 40-mile Grand Loop that would serve as a connector to other trails.

To learn more, check out Howard Meyerson's MLive article, "[Mountain biking enthusiasts want to add 50 more miles of trails in West Michigan](#)," or visit the Western Chapter Forum thread, "[50 in 5?](#)"

New Corporate Sponsor Packages

By Diane Ursu

We have simplified our corporate sponsor packages into three categories offering the following:

Gold - \$1,000 per year

- 20x10 booth space at the Annual Meeting & Expo
- Horizontal ad in the monthly e-newsletter (content side)
- Ad in banner rotation on website
- Listing/Link on MMBA website
- Subscription to the monthly e-newsletter

Silver - \$500

- 10x10 booth space at the Annual Meeting & Expo
- Vertical ad in 6 issues of the monthly e-newsletter (left sidebar)
- Ad in banner rotation on website
- Listing/Link on MMBA website
- Subscription to the monthly e-newsletter

Bronze - \$100

- Ad in banner rotation on website
- Listing/Link on MMBA website
- Subscription to the monthly e-newsletter

[Click here to join or renew as a corporate sponsor.](#)

Troy Gerding, Northeast
 Glen Ruczynski, Northern
 Mark Fraker, Potowatomi
 Cathy Needham, Southwest
 Nate Phelps, Western

Kim Dittmar
 Treasurer
treasurer@mmba.org

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Dennis Murphy
 Championship Point Series
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Jon Rose and Shawn Murphy
 Mountain Bike Patrol
bikepatrol@mmba.org

Webmasters
webmaster@mmba.org

Join or renew your
 membership online!

membership.mmba.org

Corporate sponsors are responsible for designing their own banners and ads and submitting the appropriate information.

Website Banner

Corporate sponsors should send their website banner to webmaster@mmba.org. The banner must meet the following specifications:

- 150x150 px;
- PNG or JPEG;
- Please send the web address to which the banner should link.

E-Newsletter Ads

Gold and silver corporate sponsors should send their newsletter ads to communications@mmba.org. Ads must meet the following specifications:

- Gold sponsor ads should be 420 x 60 px (width x height), silver sponsor ads should be 140 x 175 px (width x height);
- PNG or JPEG;
- Please send the web address to which the ad should link.

* The MMBA reserves the right to resize images to accommodate any unforeseen formatting issues.

MiSCA Race Calendar

By Steve Kinley

The Michigan Scholastic Cycling Association announces its 2011 race calendar:

- August 28: Stony XC
- September 11: Addison XC
- September 25: Pando XC
- October 2: TBD
- October 9: LOHS MiSCA Championship

MiSCA registered students are eligible to win special awards at the races and can compete for over \$2,500 in college scholarships, awarded to the Varsity male and female top finishers at the October 9 race. The scholarships are sponsored by Cannondale and Michigan Youth Cycling.

Forming MiSCA Clubs across the State

By Steve Kinley

We are expanding



across the state to sign up new clubs and students. Look for MiSCA informational nights to be scheduled at area bike shops in the coming weeks.



MiSCA has developed an alternative for those that cannot form a club at their local schools. Composite clubs are allowed, provided they meet certain guidelines. Clubs may be sponsored by recognized youth clubs, bike shops, or individuals. See the [MiSCA website](#) for more information about how to start a club.

Mountain Kids and MiSCA

By Steve Kinley

The MMBA Mountain Kids program has been folded in with MiSCA. We are looking for ways to best utilize the assets to benefit youth clubs and schools. If you have an idea of how we can help your organization or schedule a group ride with youth groups, please contact us.

We are looking for benefactors to help sponsor or donate to MiSCA. Visit the [MiSCA website](#) to make a contribution.

You are receiving this newsletter because you are a member of the MMBA.

[Login here to change your mail settings.](#)

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Designed by Diane Ursu, Moronacity.com

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